

Dissemination Toolkit

Graphic and Audio-visual Materials

Access the folder with the event’s visuals [here](#).

Web article (short)

[UNICA, the Network of Universities from the Capitals of Europe](#), in cooperation with the [King’s College London](#), is organising the webinar “[University-based Schools of Education serving capital cities in Europe](#)” on the 9th of May 2023, from 11h00 am to 12h30 pm CEST.

The event brings together representatives of university-based Schools & Departments of Education along with top city administration leaders from three capital cities of Europe - namely Athens, Bucharest Sector 6, and the City of London - for an exchange of know-how and good practices on how synergies between universities and their cities cover meaningfully the needs of their capital cities.

Do university-based Schools of Education address effectively the needs of their capital cities? What are these needs? How are they identified and by whom? What type of cooperation exists or should be put in place between universities, the cities and central government authorities to ensure that the needs of the capital cities in this area are properly assessed and addressed? These are but some of the questions that the speakers will delve into in their forthcoming event! Check out the panel of speakers and register [here](#).

Web article (long)

Higher Education Institutions are becoming increasingly international in their student and staff recruitment, teaching and learning, and research. Yet, Universities are also expected to serve local communities, their immediate neighbourhoods, and the cities where they are based and operate.

This is of special significance for Universities based in capital cities in Europe. The cultural diversity and “living lab” aspects of Capital cities, the proximity to governing bodies, their technological, cultural and innovative capacity, and the opportunities they provide as powerful economic and commercial centres, create a special environment for universities to maximize their potential in supporting societies to address global challenges and shaping a better future.

To prompt a constructive conversation on this topic, [UNICA, the Network of Universities from the Capitals of Europe](#), in cooperation with the [King’s College London](#), is organising the webinar “[University-based Schools of Education serving capital cities in Europe](#)” on the 9th of May 2023, from 11h00 am to 12h30 pm CEST.

The event wishes to attract and engage representatives of academic leadership responsible for Education & Teaching, university staff working in outreach services, local government representatives, and other professionals working in the universities’ third mission, providing them with the opportunity to understand the mutually beneficial relationship that can leverage universities’ and cities’ strengths and resources to create more vibrant and prosperous communities.

Speakers:

Moderator: Romita Iucu, President of the Board of Trustees, University of Bucharest, Romania

- Ciprian Ciucu, Mayor Sector 6 of Bucharest, Romania
- Liviu Matei, Head of the School of Education Communication and Society, King’s College London, UK
- Joanne McCartney, Statutory Deputy Mayor of London, UK
- Maria Sfyroera, Professor of the School of Education, National and Kapodistrian University of Athens, Greece
- Nikolaos Vafeiadis, Deputy Mayor of the Municipality of Athens, Greece

Questions addressed:

- Do university-based Schools of Education address effectively the needs of their capital cities?
- What are these needs? How are they identified and by whom?
- Who has the responsibility to formulate appropriate answers, such as in the design and deliver of teacher education activities?
- What type of cooperation exists or should be put in place between universities, the cities and central government authorities to ensure that the needs of the capital cities in this area are properly assessed and addressed?
- What are the main obstacles in university-based Schools of Education serving the capital cities in Europe and what are good experiences in overcoming such barriers?

Format: The event will have the format of a panel discussion followed by a Q&A session with the participants.

More info & Registration: For more information and for registrations please check the [event's website](#).

Newsletter (short)

[UNICA, the Network of Universities from the Capitals of Europe](#), together with [King's College London](#), is organising the webinar “University-based Schools of Education serving capital cities in Europe” on the 9th of May 2023. Check out the programme and register [here](#)!

Newsletter (long)

[UNICA, the Network of Universities from the Capitals of Europe](#), together with [King's College London](#), is organising the webinar “University-based Schools of Education serving capital cities in Europe” on the 9th of May 2023, from 11h00 am to 12h30 pm CEST.

The event brings together representatives of university-based Schools & Departments of Education along with top city administration leaders from Athens, Bucharest Sector 6, and the City of London for an exchange of know-how and good practices on how synergies between universities and their cities cover meaningfully the needs of their capital cities. Be sure to check out the speakers and register [here](#)!

Social Media

Suggested Posts (see all UNICA handles in the next page)

🗨️ Join the conversation on synergies between #universities and the #cities at @NetworkUnica's upcoming webinar, promoted by the @KingsCollegeLon, titled “University-based Schools of Education serving capital cities in Europe”. 🔗 Check out the speakers from #Athens, #Bucharest, and #London and register here: https://bit.ly/3Agc3AJ
📅 Save the date for @NetworkUnica's & @KingsCollegeLon upcoming webinar! On 9 May meet high level reps from Schools & Departments of Education and top city admin leaders from #Athens, #Bucharest & #London and discover how #HEIs and #cities interact to serve the needs of their communities. 📝 Register here! https://bit.ly/3Agc3AJ
❓ Do university-based Schools of Education address effectively the needs of their capital cities? Discover joint city-university practices to create more vibrant and prosperous communities at @NetworkUnica's upcoming webinar “University-based Schools of Education serving capital cities in Europe”, promoted by @KingsCollegeLon. 📝 Register here: https://bit.ly/3Agc3AJ
What type of cooperation should be put in place between #universities, cities and government authorities to ensure that the needs of the capital cities are properly addressed? ❓ Come find out at @NetworkUnica's webinar “University-based Schools of Education serving capital cities in Europe”, promoted by @KingsCollegeLon on 9 May. 📝 Register here: https://bit.ly/3Agc3AJ
🖼️ @NetworkUnica's + @KingsCollegeLon upcoming webinar will focus on synergies between university-based Schools of Education & capital cities through conversations on: 👉 assessing needs of cities 👉 design of education activities ...and more! 📝 Register here: https://bit.ly/3Agc3AJ
📍 Athens 📍 Bucharest 📍 London! On May 9, we're stopping in 3 European capital cities and learn how they interact with university-based Schools of Education to serve

the needs of their communities. Register for @NetworkUnica's + @KingsCollegeLon webinar here: https://bit.ly/3Agc3AJ 📍 Registration for @NetworkUnica's + @KingsCollegeLon webinar is still open! Don't miss the dialogue between high level reps from Schools & Departments of Education and top city admin leaders. 📄 Register here: https://bit.ly/3Agc3AJ
🏠 University 🏡 City 📄 📄 Register to the webinar “University-based Schools of Education serving capital cities in Europe” to join the discussion between @uoaofficial, @UNIBUC & @KingsCollegeLon and the cities of #Athens, #Bucharest & #London. Speakers & registration: https://bit.ly/3Agc3AJ
📍 @NetworkUnica and @KingsCollegeLon are organising the webinar “University-based Schools of Education serving capital cities in Europe. 9 May Registration: https://bit.ly/3Agc3AJ
💡 Understand the mutually beneficial relationship that can leverage universities' and cities' strengths and resources to create more vibrant and prosperous communities at @NetworkUnica and @KingsCollegeLon upcoming webinar on May 9. 📄 https://bit.ly/3Agc3AJ
🏠 Schools of Education from @uoaofficial, @UNIBUC & @KingsCollegeLon and high level reps from the cities of #Athens, #Bucharest & #London are ready for @NetworkUnica webinar on the university-city relationship. Are you? 📄 https://bit.ly/3Agc3AJ

About UNICA

UNICA, the institutional Network of Universities from the Capitals of Europe, brings together 56 member universities and combines the strength of over 160,000 staff members and 1,900,000 students in 41 capital cities of Europe. It was founded in 1990 and is a leading institutional academic inter-university network in Europe. UNICA's vision is to be a driving force in the development of the European Higher Education and Research Areas and empower its member universities to unlock their full potential; putting knowledge, research, and innovation at the service of the needs of current societies and of the coming generations.

To do so, UNICA builds on the specific profile of its Members to widen and strengthen international collaborations, engage academic leadership, and facilitate networking among academic communities through understanding and sharing between its members.

The Network organises member-driven activities, the content, format, and frequency of which depend substantially on UNICA Members' engagement and interest. The programmes of the activities are prepared by relevant seven UNICA working groups in cooperation with the UNICA Steering Committee and the UNICA Secretariat in Brussels.

UNICA is a collective associate member of European University Association (EUA) and the EUA Council for Doctoral Education (EUA-CDE), an independent service of EUA dedicated to doctoral education.

More information:

- [UNICA Mission & Vision](#)
- [UNICA Working Groups](#)
- [List of member universities](#)

UNICA online

- Website: <https://www.unica-network.eu/>
- LinkedIn: UNICA - Network of Universities from the Capitals of Europe

[linkedin.com/company/unica-network](https://www.linkedin.com/company/unica-network)

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- E-mail: office@unica-network.eu